

# CATALYST



**Are you someone or do you know someone who wants to grow their business? Are they pushed for time? Do they want to be inspired?**

CREATE are delighted to offer funded places on the fully online **Catalyst Programme**. **Catalyst** offers training tailored to small businesses and sole traders throughout the Highlands & Islands, Morayshire, Perthshire, and Argyll.

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*"If you want to be happy, set a goal that commands your thoughts, liberates your energy, and inspires your hopes"* **Andrew Carnegie**

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Developed for small rural business owners **by** small rural business owners, **Catalyst** targets needs and:

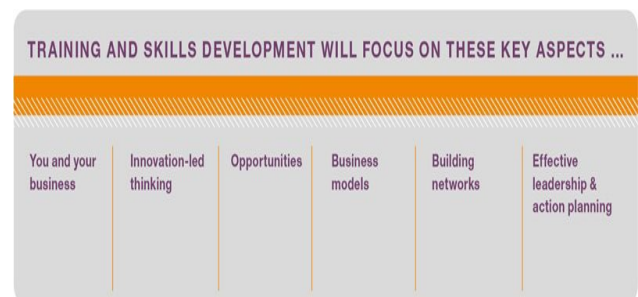
- Develops entrepreneurial skills
- Improves leadership practices and the productivity of their business
- Applies proven methods to analyse, develop and trial ideas to grow a business
- Shares local entrepreneur experiences through short video interviews
- Presents focussed content in an engaging form.



**Catalyst** provides support and tailored training to small businesses and sole traders.

Hear from entrepreneurs, captured on video, who have faced and overcome challenges in their business.

Through shared experience across all sectors, participants have the opportunity to unlock the growth potential of their enterprise.



## WHAT CATALYST OFFERS

The programme consists of 6 modules and will be taught entirely online with an initial induction on how to use the online tools and resources as well as twilight, tutor-led group sessions.

A limited number of fully funded places are available.

There is no assessment/exam, but participants will have a clear direction of where they want to take their business through the online learning, group discussion and activities they are asked to complete, by the end of the programme.

If you know someone who will benefit from this programme, please ask them to **apply for one of the limited places**, by contacting [catalyst.ic@uhi.ac.uk](mailto:catalyst.ic@uhi.ac.uk).

They will be contacted to discuss the programme in more detail.