

Seb Jones - Speyside Craft Brewery



“The best thing about working for myself is the satisfaction that I get at the end of each day.”

Seb Jones has been brewing beer with the help of his Dad since the age of 13. His passion for brewing grew once he started studying chemistry at the University of Aberdeen. It was his new understanding of the associated chemical process that started to turn his focus away from the typical career path for chemistry students in Scotland – the oil and gas industry - and into brewing. Upon graduation in 2010 he secured a position in a laboratory, but quickly realised that both the job and working environment were not right for him.

It was only when he brewed a beer for his Mum’s birthday and others told him how good it was that he thought about doing it for a living. This realisation prompted the idea for Speyside Craft Brewery. Seb sought advice and support, as well as funding, from the Youth Business Scotland and Business Gateway and subsequently set up the company in 2012. The new and modern brewery creates beers using the finest ingredients and the same water that produces one of Scotland’s best-known whiskies – Speyside single malt.

The product range has grown considerably since the brewery’s inception and it is now well distributed throughout pubs, hotels, restaurants and bottle shops both locally and further afield. Seb’s ambition is to now solidify the brand’s presence in the UK market, before commencing its export journey and working its way east into Asia. His success thus far has already prompted recognition - he was named the North of Scotland’s top young entrepreneur at the regional finals of the 2013 Prince’s Trust Youth Business Scotland Young Entrepreneur Awards - and Seb will undoubtedly continue to brew up cause for celebration!

Discover more...

speysidecraftbrewery.com  @speysidebrewery  facebook.com/speysidebrewery

