

Emily Scott - amaSing



amaSing

"A little bit of money and a lot of support—that's what got me started."

amaSing was founded by Emily Scott, a BA (Hons) Applied Music graduate from Strathclyde University in Glasgow. Emily is an active singer, songwriter, pianist, violinist and guitarist. During her university years she was involved with a number of music groups, including the Glasgow Studio Orchestra and Strathclyde University Chamber Choir. She is a member of the National Youth Choir of Scotland (NYCoS) and has performed in many venues around Scotland, Great Britain and Central Europe, including the Edinburgh Usher Hall, the Glasgow Royal Concert Hall and the Royal Albert Hall in London as part of the BBC Proms.

After she graduated Emily undertook a prestigious music fellowship at The DO School in Hamburg, Germany. The innovative organisation empowers people to turn their ideas into action and create a real impact in their communities. As part of her year-long fellowship, Emily committed to establishing and fulfilling a social project using music to inspire change within the Highlands of Scotland. Keen to give back to her Highland home, she set out to help the culture and community that shaped the musician she is today. amaSing was born!

amaSing is a social enterprise which provides rural communities with accessible musical and social activities. It runs social music groups for individuals aged 16-30 across the Highland region and creates community music events. Everything the social enterprise does has an interactive focus. It aims to create a sense of community in a rural setting, but also uses video-conferencing technology at all events to integrate local communities with the global, musical network. In the future amaSing aims to become a national organisation - breaking down barriers to participation and providing opportunities for everyone to access music.

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